**2022-2023 Financial UA Annual Trajectory**

***Financial***

**Income:**

Maintain income via sales of existing workbooks & 7th Tradition Donations.

Increase income by offering more pay-to-attend standalone workshops

Drive traffic and sales through producing more YouTube content – resume videos

Q4 2022 & 2023 offerings of Recovery Bootcamps – pending national vaccination efforts

Strong Q4 push for end of year tax deductible donations.

With declining income due to various economic issues and loss of wealth / Pru.Res. and

downsizing membership base, maximize income from established resources.

**Expenses:**

Prudently spending program funds focusing on dollars gained for every dollar spent.

Working closely with Media & Content production provider ODI C&C - resume YouTube

Set aside funds to launch new fellowships – WFUA, BA, UAA. PWA, WOAnon

Get Non-profit discounts with service providers after auditing provider fees

Eliminate services to streamline overhead costs (ie/ ZOOM accounts) and redundancy

**Debt Repayment:**

Prioritize debt repayment to ODI C&C.

Repay M1 Margin

Repayment strategy for SBA EIDL Covid loan

**Wealth:**

Retain wealth in prudent reserve by relying on cashflow to cover expenses.

Optimize filing system to track activity in M1Finance Brokerage fund.

Work in coordination with FUA Finance Committee, Financial Advisor & Accountant.

Strategy for maintaining stability during 2022 Market downturn, recession, inflation

***Expansion***

**FUA**

Add any necessary components to FUA Program and complement them with program

announcements & YouTube videos. Add new Meetings & Workshops as needed.

Support pop-up Workshops to increase member participation and competency

Postpone new literature until 2023

* To the Business Owner – New page on the FUA Website addressing Businesses in FUA / owning / running / entrepreneurship

**WFUA**

Further develop WFUA page on FUA website

Train WFUA Founder

Work cooperatively supporting the WFUA committee to expand the WFUA program.

Support Stand-alone training workshops

Develop 1, 3, 5 year Trajectory for launching WFUA as autonomous fellowship.

**Golden Ratio**

Work cooperatively supporting expansion of Golden Ratio Workshops

Train FUA members to qualify as a G.R. Sponsor

Launch new YouTube video series premiering new G.R. Workbook

**Boundaries Anonymous**

Build infrastructure necessary to launch this fellowship

Coordinate with ODI C&C to build Website, develop content

Register with State and Federal agencies as needed.

Write 12 Step / Tradition Workbook

Begin training future Qualified Sponsors

**Underachievers Anonymous**

Build infrastructure necessary to launch this fellowship

Coordinate with ODI C&C to build Website, develop content

Register with State and Federal agencies as needed.

Write 12 Step / Tradition Workbook

Begin training future Qualified Sponsors

**YouTube – Financial UA (418subs).**

Target 1000 subscribers by EOY 2023

Coordinate with ODI C&C for Media & Content Production, SEO, Marketing

Complete videos on all FUA Tools (Recovery, Prosperity, Techniques)

Complete video series on FUA 12 Steps, 12 Traditions, Golden Ratio Chapters

Produce videos on topical subjects as needed

Goal is 24 new videos in 2023

**Power Flow FUA Newsletter (372 subs)**

Target 1000 subscribers by EOY 2023

780 Contacts – 374 Subscribers

**Website**

Replace previous narrations with Diversity based narrations

Update site as needed – Grammatical / punctuation.

**Board of Directors**

Meeting two (2) times during 2023

Select, Train & Mentor ONE new Director.

Support Board & Committee synergy

Save / Raise funds, Research and Obtain Board of Director Insurance for all 3 Directors

**Service Office**

Generate income, building passive income / wealth to fund office rent, utilities, phone

**Literature**

Complete and publish: “FUA Traditions Workbook #2”

“Spiritual Jobs” – BJ to AJ

**Meetings**

Launch Traditions Workshop #2 focusing on FUA Traditions Workbook #2

Launch FUA Investor Mastermind

Support rotation of Trusted Servants as we overhaul Meetings including onboarding and

exiting.

**Legal Issues**

Compile list of legal issues needing clarification.

Is **The Richest Man in Babylon** – within the Public Domain ?? -- Not Yet / uncertain.

Can FUA register as a Religion / Church

Can FUA purchase a property tax exempt

Research and retain legal counsel specializing in non-profit organizations / churches

**Addendums for Further Exploration**

Developing a Cashflow Statement

Developing a chart showing ratios of growth to debt

Developing a statement showing “Days of Cash on Hand”.

Developing a statement showing Debt Service Coverage Ratio

Developing a Debt to Asset Ratio

Creating an Investment Policy to provide guidance for future Directors / Trustees

Develop numerical targets for growth in addition to action steps for growth

**VISION for 2023 as submitted by FUA Members**

**I see 2023 being the year we follow through and close open projects.**

**1. Finish the the Traditions Workbook for traditions 7 - 12**

**2. Finish YouTube video series**

**-  Steps**

**- Tools and techniques**

**-  a video for each Symptom**

**- video for each Tradition**

**3. Qualified Sponsor meeting in Baltimore**

**4. Board of Directors Meeting (2)**

**5. Conclude if Richest Man of Babylon can be studied in the program**

**6. Add concepts to the website with supporting materials**

**7. Convert all meetings to Zoom**

**8. Fully updated the website to ensure everything is current and accurate.**

**New projects**

**1. Create some automated excel templates for numbers**

**2. Update Step Workbook to be current**

**3.  New Project: Daily Reader**

**4. Record Speakers**

**5. 1st World Conference for 2024**

**6. Create a Shared space where the entire fellowship can support each other when not in meetings like Procrastinators Anonymous**

**- Facebook Group**

**- Whatapp group**

**- Forum on website**

**7. Weekly FUA POD Cast to interview prosperous people in recovery.**

**Angela in Texas**

**My vision for the future of FUA as a whole, i am not too sure but I will try, it's nice as it is but one must not be too resistant to change I mean myself, this fellowship will grow especially as UA members are coming over, so I guess more qualified sponsors would be needed not sure how many there are at the moment and also male qualified sponsors. The youtube videos are a super asset that will evolve in time. What would be amazing is FUA face to face meetings, are there any already or has this been tried previously. I would love to open one in Bangkok. I tell people about this fellowship and it's a light bulb moment for many and are keen to do a meeting. I direct them to powerflow. What about an FUA convention one day that would change the world or it would change many people's world. FUA in Thailand, UK and other places. An FUA rehabilitation centre teaching the FUA 12 step programme as a detox soup! taking the message to hospitals and institutions. Just a couple of thoughts from me but just to end for me FUA 12 step fellowship is the best thing on the block, cheers Jay awesome!**

**Mark in Thailand**